



## **Splish Naturals: Elevating Wellness in Your Hotel or Resort**

### **About Splish Naturals**

Founded in 2019, Splish Naturals has rapidly established itself as a leader in the natural health industry. Our mission is to enhance well-being through scientifically backed, natural products designed to alleviate pain, reduce inflammation, and promote holistic health and relaxation. Our range of products includes topical balms, sprays, and innovative devices like the Rejuvenation and Chakra Mats and Pillow, which are used in wellness centers, spas, and personal care regimens across the globe.

### **Why Integrate Splish Naturals into Your Property?**

- 1. Enhance Guest Experience with Premium Wellness Products:** Guests are increasingly seeking experiences that promote health and wellness, particularly in the post-pandemic world where the global wellness economy is booming, with projections to reach \$8.5 trillion by 2027. By integrating Splish Naturals products into your hotel or resort, you provide guests with access to top-tier wellness solutions that align with their desire for relaxation, recovery, and overall well-being.
- 2. Differentiate Your Spa and Hotel, Wellness Services:** The Splish Naturals Rejuvenation Mat and Pillow offer cutting-edge wellness technology that can significantly enhance your spa services. These products utilize Pulse Electro Magnetic Field (PEMF) therapy, Far Infrared Radiation (FIR), Negative Ion Generation, and Transcutaneous Electrical Nerve Stimulation (TENS) to provide a holistic healing experience. These modalities are proven to reduce inflammation, alleviate pain, improve circulation, and promote deep relaxation, making them ideal for enhancing massage, facial, or other wellness treatments.
- 3. Appeal to a Growing Market of Wellness-Oriented Consumers:** The wellness tourism market alone is set to grow significantly, making it a lucrative segment for hotels and resorts to tap into. Offering Splish Naturals products and services positions your property as a wellness destination, appealing to both leisure travelers and those seeking specific therapeutic benefits.
- 4. Increase Revenue through Spa Service Enhancements and Increased ADR:** Integrating Splish Naturals products into your spa services can lead to higher guest satisfaction and increased revenue. Properties that have introduced Splish products have seen an uptick in service upgrades and positive guest feedback, with some reporting a 15% increase in massage services when enhanced with Splish Naturals products. When incorporating the Splish Naturals Chakra Mat in luxury suites, hotels and resorts can anticipate an increase in both their average daily rate and guest feedback scores.
- 5. Support a Brand with a Strong Social Impact:** Splish Naturals is not just about wellness; it's about community impact. Through initiatives like the "Heal Your Heroes" program, Splish Naturals enables properties to offer guests a way to give back, making your wellness offerings not just beneficial for the body, but also for the soul. This program invites guests to recognize everyday heroes by gifting them wellness products, further enhancing the guest experience while supporting a meaningful cause.

## **Products Perfect for Your Property**

### **Splish Naturals Rejuvenation Mat:**

This advanced wellness mat offers guests a unique therapeutic experience by combining four modalities: Pulse Electro Magnetic Field (PEMF) therapy, Far Infrared Radiation (FIR), Negative Ion Generation, and Transcutaneous Electrical Nerve Stimulation (TENS). These technologies work synergistically to reduce inflammation, alleviate pain, improve circulation, and promote deep relaxation. Ideal for stand-alone treatments or as an enhancement to other spa services, the Rejuvenation Mat helps guests recover from physical exertion, improve mental clarity, and achieve a profound sense of relaxation and well-being.

### **Splish Naturals Chakra Mat:**

The Chakra Mat is designed to align and balance the body's energy centers, or chakras, using a combination of PEMF therapy, Red-Light therapy and infrared heat. This mat features embedded crystals corresponding to each of the seven chakras, which emit

specific frequencies believed to help restore energetic balance. Benefits of the Chakra Mat include enhanced emotional well-being, improved physical energy flow, and a deep sense of spiritual alignment. Guests who use the Chakra Mat can expect a holistic healing experience that supports both physical and emotional health, making it an excellent addition to your wellness offerings.

#### **Splish Naturals Jade Eye Mask:**

The Jade Eye Mask is a luxurious, soothing accessory that combines the natural healing properties of jade with gentle pressure to alleviate stress, tension, and fatigue around the eyes. Jade is traditionally believed to promote tranquility, reduce puffiness, and improve skin elasticity. When used in spa treatments or provided as an in-room amenity, the Jade Eye Mask helps guests achieve a sense of calm, rejuvenates the eye area, and enhances their overall relaxation experience. This mask is particularly beneficial for guests who suffer from eye strain, headaches, or are looking for a revitalizing beauty treatment.

#### **Benefits of the Splish Naturals Rejuvenation Pillow:**

1. **Enhanced Relaxation and Stress Relief:** The Rejuvenation Pillow helps to alleviate stress and tension in the neck, shoulders, and upper back. The gentle warmth from the pillow enhances the calming effects of the semi-precious gemstones, which include amethyst, sodalite, and blue lace agate, known for their ability to reduce stress, balance mood swings, and promote relaxation.
2. **Improved Sleep Quality:** By creating a calming environment, the Rejuvenation Pillow helps users fall asleep faster and achieve deeper, more restful sleep. The pillow's natural warmth and the soothing properties of gemstones like amethyst and black tourmaline promote a sense of tranquility, making it ideal for guests seeking to improve their sleep quality.
3. **Pain Relief and Muscle Relaxation:** The pillow is designed to provide relief from muscle tension and discomfort, particularly in the neck and shoulders. The inclusion of gemstones like red jasper and green aventurine, which are known for their pain-relieving and healing properties, helps to reduce inflammation and promote muscle relaxation, making it perfect for guests recovering from physical activities or seeking relief from chronic pain.
4. **Emotional and Mental Well-Being:** The gemstones embedded in the Rejuvenation Pillow also support emotional and mental well-being. For example, sodalite and blue lace agate are known to enhance mental clarity, improve communication, and soothe emotional distress. This makes the pillow a powerful tool for guests looking to calm their minds, reduce anxiety, and enhance their overall emotional balance.
5. **Versatility in Use:** The Rejuvenation Pillow can be used in various settings—whether during naps, normal sleep, while watching television, or simply while relaxing. It is also an excellent complement to other wellness treatments, such as when used in conjunction with the Splish Naturals Rejuvenation Mat, further amplifying its healing benefits.

The Splish Naturals Rejuvenation Pillow is not just a luxury amenity but a wellness tool that provides tangible benefits to your guests. It embodies the holistic approach to health that Splish Naturals is known for, making it an ideal addition to any hotel or resort focused on delivering exceptional wellness experiences.

#### **Topical Balms, Concentrates and Sprays:**

Splish Naturals offers a range of topical products, such as the Foot Remedy and Deep Relaxation, concentrate. These products, infused with CBD (no measurable amount of THC) and other therapeutic-grade botanicals, are ideal for enhancing the effectiveness of massages, facials, or personal use by guests during their stay. They deliver quick, noticeable results, making them a favorite among spa professionals and guests alike.

#### **Conclusion**

Integrating Splish Naturals products into your hotel or resort not only enhances your wellness offerings but also positions your property as a leader in the booming wellness tourism market. By offering guests scientifically backed, natural solutions for their health and wellness needs, you create memorable experiences that lead to higher satisfaction, repeat visits, and positive word-of-mouth. Embrace the future of wellness by making Splish Naturals a part of your property's unique value proposition.

**Remember, "Everyone Deserves Wellness"™—including your guests.**

